

BNC 2021



BELLAME

National Conference

DENVER, COLORADO

AUGUST 27TH -29TH, 2021

Conference Agenda

Friday, August 27th

3 pm to 5 pm Executive Director Summit.

Hold Executive Director or higher in July 2021
to attend the summit.

7 PM-10 PM Conference Kickoff Party!

Our theme is "Peace, Love, & BELLAME. Sport your "grooviest" attire.
Light Hors d'oeuvres plus one drink ticket will be provided.

Saturday, August 28th

9 AM- 3 PM GENERAL SESSION

Speakers, New Products, and launch of BellaDreams 2022 (Lunch Provided)

5:30 PM- 6:30 PM VIP RECEPTION

Earn your invitation to this exclusive event when you hold director + in June +
July of 2021. New partners who enroll after June 1st can qualify by holding
Director title in July.

6:30 PM - 12:00 AM Awards Dinner & Bella Ball

Black & white formal attire! Dinner + one drink ticket per guest will be
provided. No-Host Bar available.

Sunday, August 29th

DEPARTURES... TILL WE MEET AGAIN!

Peace, Love, & Bellame

It is a BELLAME reunion. From those, we have not seen in so long to those we have yet to meet in person. This is the perfect time to catch up and gear up for a weekend of Bella fun! Make sure to bring your energy, because it is not a Bella party without a DJ playing our favorite tunes.

Feel like playing the part? Disco, sunflowers, gogo boots, and everything in between works for this '60s-'70s kickoff party. No costume, no worries, just come as you are ready to dance the night away with our groovy kickoff party!



VIP Reception + Gift



BELLAME is taking over The Peaks Lounge at the top of The Hyatt Regency to celebrate achievers with Denver's beautiful skyline view as our backdrop!

Melissa & Scott Thompson will be hosting this very special event prior to our award dinner & Bella Ball.

To earn, hold Director rank or above in both June and July of 2021. Partners who join July 1st or after and promote to Director or higher by August 20th, 2021 will earn an invitation.

Open bar + hors d'oeuvres will be served.

Guests of achievers are welcome.

Director - Diamond

General Session Parade (Lifetime Title)



Awards Dinner & Bella Ball

It is a "Black & White" Formal affair!

Grab your dancing shoes and festive formals then get ready to experience a night where Bella Dreams come true!

We will kickstart our time together with gratitude and recognition during our Awards Dinner. Followed by a night of dancing and fun in true BELLAME Style.

Black or White is the color theme for this event.



Awards Dinner

It is time to celebrate you, our beautiful tribe.

Top 3 in total Customer Order Volume July 2020- June 2021

Top 3 in total Personally Sponsored July 2020- June 2021

Top 3 in total Active Personally Sponsored in July 2021

Leaders who have held rank at least one month between May- July 2021

Senior Diamond Directors

Executive Diamond Directors

Platinum Executive Directors

Presidential Directors

Heart of BELLAME - CEO Award

This award is not based on sales or rank, it is one that inspires our spirits, lights our souls on fire, and embodies the essence of our brand and culture.

Rising Star - President's Award

This will be awarded to our newest Rising Star, a new Partner who joined us within 2021 and is the top in Customer Order Volume, Personally Sponsored, and Active Personally Sponsored



Pricing + Hotel

HYATT REGENCY CENTER HOTEL + LODGING

Colorado Convention Center

650 15th Street, Denver, CO 80202. T: (303) 436-1234

\$299 Early Registration through April 30th

Includes all BELLAME events + gifts valued at \$149

\$349 Regular Registration as of May 1st

Includes all BELLAME events + gifts valued at \$149

\$199 Guest Pass (Non-Partner)

Includes the Kickoff Party + Bella Ball Dinner & Dancing

\$149 Virtual Pass

Virtual access + gifts valued at \$149, shipping not included

Use the link on our events page to reserve your room at our special group rate or copy and paste the link below:

<https://www.hyatt.com/en-US/group-booking/DENCC/G-BLLMing>

Please note conference registration is fully refundable through June 30th, 2021 by emailing hello@bellame.com. Cancellations after June 30th, 2021 will result in refunds being applied as a product credit on your BELLAME Partner Account.

Questions & Answers

What is included in my full Registration?

Entry to kickoff party, general session, lunch, awards dinner, and Bella Ball.

Is there a fee for the awards dinner or Bella Ball? Do you have to be a special rank to be invited?

No, all attendees are invited to the awards dinner and Bella Ball.

Can I earn conference registration or hotel lodging?

We will not be offering incentives towards hotel or registration fees, however, there will be a "Come to Conference" incentive to earn bonuses prior to the event. Should there be space allotted as we get closer, there might be an opportunity to earn your way. Should that be offered and you win, your registration purchased will be refunded to the card you used during purchase.

Does registration count towards our team sales in any way?

No registration is not included in team sales or bonuses.

Can I purchase a ticket for a guest (non-Partner)

Yes, non-Partners can attend as a guest or full ticket.

Only 1 Guest per Partner can be purchased.

Questions & Answers

Can children attend?

Nursing babies are allowed to attend General Session with you. Older children will not be allowed during any of the Conference functions.

Will the virtual event ticket allow an opportunity to playback if I listen to each segment?

Yes, the event will be recorded for playback for our virtual guests as well as live event attendees.

Does my guest also need to sign a BELLAME event consent & waiver, or can I sign for them?

All guests are required to e-sign their own consent & waiver form in order to attend group functions. You will be required to input their email address during registration so that we can automatically send that to your guest.

If I purchased a guest pass, can my guest attend General Session?

No, only those holding a full registration ticket can attend General Session. Your guest can attend the Kickoff Party + Awards Dinner and Bella Ball. Guests are also welcome to accompany achievers of the VIP Reception .

Questions & Answers

What if I am no longer able to attend, can I get a refund?

Purchased conference registrations are fully refundable through June 30th, 2021 by emailing hello@bellame.com. Cancellations after June 30th 2021 will result in refunds being applied as a product credit on your BELLAME Partner Account.

If my registration is refunded, will I still receive the \$149 in conference gifts?

If you requested a refund of any kind for your conference registration, even in the form of product credit after June 30th, 2021, the voucher is void and cannot be redeemed. Vouchers will be issued during the event.

Due to the novel Coronavirus (COVID-19) outbreak, Bellame is taking extra precautions with the warning of every Partner to participate in enhanced sanitation/disinfecting procedures in compliance with CDC guidance. BELLAME and all attendees of the National Conference events must adhere to the requirements as set by the Hyatt Regency, Denver as well as local and state ordinances.