

MEET THE PRODUCT

NEW: SEMI MATTE LIPSTICKS

YOUR NEW GO-TO FOR AN EFFORTLESSLY CHIC LOOK.

MADE IN
KOREA

CRUELTY FREE • GLUTEN FREE • PARABEN FREE • PHTHALATE FREE

LONG WEARING, RICH COLOR:

Choose from an array of stunning, vibrant shades that suit every skin tone, designed to glide on effortlessly and stay put. Rich pigments deliver luxe, high-impact color that stays flawless and non-feathering, ensuring an all-day, enduring elegance for your lips.

SMOOTH, VELVETY FINISH:

Experience a semi-matte finish that's ultra-comfortable and lasts all day without drying out your lips. This incredible formulation helps to smooth out lip texture and evenly distribute color, for a flawless, high-definition finish.

NOURISHING HYDRATION:

Infused with Shea Butter and Baobab Oil, our lipsticks pamper your lips with essential moisture and nourishment, maintaining soft and kissable lips.

ELEGANT NEW DESIGN:

Its radiant, polished exterior evokes luxury, while its weighty, tactile design ensures a chic cosmetic experience. A stunning piece that turns makeup application into a grand affair.



The Bellame Benefit

Give your lips the touch of elegance they deserve with our Semi-Matte Lipsticks. Swipe it on for an instant pop of color that lasts from morning coffee to evening cocktails. Unleash your inner diva with our irresistible shades and revel in the perfect semi-matte finish that leaves everyone in awe. Make our new Semi-Matte Lipstick a staple in your beauty routine, and let your lips do the talking!

PRICES

Retail **\$28**

Passport **\$25.20**

Partner **\$21**

How to use

Apply lipstick from the center to the outward length of the lips and gently rub together. Enjoy the moisturizing anti-aging benefits of Baobab Oil and rich, gorgeous color. Reapply as needed.

Ingredients

Listed per shade. There are 9 shades

FIRST KISS • POSH • CHANTILY • CHARMED • #BOMBSHELL • #EMPOWER • #TIMELESS • EXECUTIVE • TRUFFLE

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FIRST KISS:

Polyglyceryl-2 Triisostearate, Dimethicone, Silica, Methyl Methacrylate Crosspolymer, Isononyl Isononanoate, Ozokerite, Hydrogenated Castor Oil Isostearate, Titanium Dioxide, Synthetic Wax, Polymethylsilsesquioxane, CI 15850, Caprylic/Capric Triglyceride, CI 15850:1, Dimethicone Crosspolymer, Microcrystalline Wax, Butyrospermum Parkii (Shea) Butter, CI 77491, CI 77492, Stearalkonium Hectorite, CI 77499, Glyceryl Caprylate Sorbitan Sesquioleate, Propylene Carbonate, Caprylyl Glycol, Adansonia Digitata Seed Oil

POSH:

Polyglyceryl-2 Triisostearate, Dimethicone, Silica, Methyl Methacrylate Crosspolymer, Isononyl Isononanoate, Ozokerite, Hydrogenated Castor Oil Isostearate, Synthetic Wax, Polymethylsilsesquioxane, Titanium Dioxide, CI 77491, CI 77492, Caprylic/Capric Triglyceride, CI 15850:1, Dimethicone Crosspolymer, CI 77499, Microcrystalline Wax, Butyrospermum Parkii (Shea) Butter, Stearalkonium Hectorite, Glyceryl Caprylate, Sorbitan Sesquioleate, Propylene Carbonate, Caprylyl Glycol, Adansonia Digitata Seed Oil

CHANTILY:

Polyglyceryl-2 Triisostearate, Dimethicone, Silica, Methyl Methacrylate Crosspolymer, Isononyl Isononanoate, Hydrogenated Castor Oil Isostearate, Ozokerite, Titanium Dioxide, Synthetic Wax, Polymethylsilsesquioxane, CI 77491, Caprylic/Capric Triglyceride, CI 77499, Dimethicone Crosspolymer, CI 77492, Butyrospermum Parkii (Shea) Butter, Microcrystalline Wax, Stearalkonium Hectorite, Glyceryl Caprylate, Propylene Carbonate, Caprylyl Glycol Sorbitan Sesquioleate, Adansonia Digitata Seed Oil

CHARMED:

Polyglyceryl-2 Triisostearate, Dimethicone, Silica, Methyl Methacrylate Crosspolymer, Isononyl Isononanoate, Hydrogenated Castor Oil Isostearate, Ozokerite, Titanium Dioxide, Synthetic Wax, Polymethylsilsesquioxane, Caprylic/Capric Triglyceride, CI 77491, CI 77492, Dimethicone Crosspolymer, CI 77499, Butyrospermum Parkii (Shea) Butter, Microcrystalline Wax, Stearalkonium Hectorite, Glyceryl Caprylate, Propylene Carbonate, Caprylyl Glycol, Sorbitan Sesquioleate, CI 15850:1, CI 15850

#BOMBSHELL:

Caprylic/Capric Triglyceride, Polyglyceryl-2 Triisostearate, Silica, Diisostearyl Malate, Mica (CI 77019), Euphorbia Cerifera (Candelilla) Wax, Microcrystalline Wax, Beeswax, Methyl Methacrylate Crosspolymer, CI 15850:1, Dipentaerythrityl Hexahydroxystearate/Hexastearate/Hexarosinate, Ozokerite, Mineral Oil, Cyclopentasiloxane, Barium Sulfate, Copernicia Cerifera (Carnauba) Wax, Sorbitan Oliviate, Iron Oxide Red / CI 77491, Macadamia Ternifolia Seed Oil, Ceresin, Olea Europaea (Olive) Fruit Oil, Sorbitan Sesquioleate, Ethylhexyl Methoxycinnamate, Cetyl Alcohol, Butyrospermum Parkii (Shea) Butter, CI 15850, Squalane, Dimethicone/Vinyl Dimethicone Crosspolymer, Glyceryl Caprylate, Tocopheryl Acetate, Ethylene/Propylene/Styrene Copolymer, Caprylyl Glycol, Triethoxycaprylylsilane, Rosin, Hexadecane, BHT, Aluminum Hydroxide, Tetradecane, Butylene/Ethylene/Styrene Copolymer, Dodecane, Adansonia Digitata Seed Oil, Octadecane, CI 42090, Eicosane, Rosa Canina Fruit Oil, Vitis Vinifera (Grape) Seed Oil



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#EMPOWER:

Caprylic/Capric Triglyceride, Polyglyceryl-2 Triisostearate, Macadamia Ternifolia Seed Oil, Silica, Diisostearyl Malate, Mica (CI 77019), Titanium Dioxide, Euphorbia Cerifera (Candelilla) Wax, Microcrystalline Wax, Beeswax, Methyl Methacrylate Crosspolymer, Ozokerite, Dipentaerythryl Hexahydroxystearate/Hexastearate/Hexarosinate, Mineral Oil, Iron Oxide Red 1, CI 77491, Cyclopentasiloxane, Sorbitan Olivatate, Copernicia Cerifera (Carnauba) Wax, CI 15850:1, Olea Europaea (Olive) Fruit Oil, Ceresin, Sorbitan Sesquioleate, Ethylhexyl Methoxycinnamate, Iron Oxide Black / CI 77499, Cetyl Alcohol, Butyrospermum Parkii (Shea) Butter, Squalane, Glyceryl Caprylate, Dimethicone/Vinyl Dimethicone Crosspolymer, Tocopheryl Acetate, Ethylene/Propylene/Styrene Copolymer, Caprylyl Glycol, Aluminum Hydroxide, Triethoxycaprylylsilane, Hexadecane, BHT, Tetradecane, Butylene/Ethylene/Styrene Copolymer, Dodecane, CI 42090, Adansonia Digitata Seed Oil, Octadecane, Eicosane, Rosa Canina Fruit Oil, Vitis Vinifera (Grape) Seed Oil



#TIMELESS:

Caprylic/Capric Triglyceride, Polyglyceryl-2 Triisostearate, Silica, Diisostearyl Malate, Mica, Titanium Dioxide, Euphorbia Cerifera (Candelilla) Wax, Microcrystalline Wax, Beeswax, Methyl Methacrylate Crosspolymer, Ozokerite, Dipentaerythryl Hexahydroxystearate/Hexastearate/Hexarosinate, Mineral Oil, Cyclopentasiloxane, Sorbitan Olivatate, Copernicia Cerifera (Carnauba) Wax, CI 77491, Macadamia Ternifolia Seed Oil, Olea Europaea (Olive) Fruit Oil, Ceresin, Sorbitan Sesquioleate, Ethylhexyl Methoxycinnamate, Cetyl Alcohol, Butyrospermum Parkii (Shea) Butter, CI 77499, Squalane, Glyceryl Caprylate, Dimethicone/Vinyl Dimethicone Crosspolymer, Tocopheryl Acetate, CI 77492, CI 15850:1, Aluminum Hydroxide, Ethylene/Propylene/Styrene Copolymer, Caprylyl Glycol, Triethoxycaprylylsilane Hexadecane, BHT, CI 19140, Tetradecane, Butylene/Ethylene/Styrene Copolymer, Dodecane, Adansonia Digitata Seed Oil, Octadecane, Eicosane, Vitis Vinifera (Grape) Seed Oil, Rosa Canina Fruit Oil

EXECUTIVE:

Polyglyceryl-2 Triisostearate, Dimethicone, Silica, Methyl Methacrylate Crosspolymer, Isononyl Isononanoate, CI 15850, Ozokerite, Hydrogenated Castor Oil Isostearate, Synthetic Wax, Polymethylsilsesquioxane, Caprylic/Capric Triglyceride, CI 77499, CI 77491, Dimethicone, Crosspolymer, Barium Sulfate, Microcrystalline Wax, Butyrospermum Parkii (Shea) Butter, Stearalkonium Hectorite, Glyceryl Caprylate, Aluminum Hydroxide, CI 15850, Sorbitan Sesquioleate, Propylene Carbonate, Caprylyl Glycol, Rosin, CI 42090, Adansonia Digitata Seed Oil

TRUFFLE:

Polyglyceryl-2 Triisostearate, Dimethicone, Silica, Methyl Methacrylate Crosspolymer, Isononyl Isononanoate, Ozokerite, Hydrogenated Castor Oil Isostearate, Synthetic Wax, Polymethylsilsesquioxane, CI 77499, CI 77492, CI 77491, Caprylic/Capric Triglyceride, Titanium Dioxide, CI 15850, Dimethicone Crosspolymer, Microcrystalline Wax, Butyrospermum Parkii (Shea) Butter, Stearalkonium Hectorite, Glyceryl Caprylate, Sorbitan Sesquioleate, Propylene Carbonate, Caprylyl Glycol, Adansonia Digitata Seed Oil