

MEET THE PRODUCT

FLAWLESS RADIANCE FOUNDATION

THE CANVAS TO YOUR MASTERPIECE IN 25 CAPTIVATING SHADES.

30 ML
MADE IN KOREA

CRUELTY-FREE • VEGAN • GLUTEN-FREE • PHTHALATE FREE • PARABEN FREE

BELLAME BENEFITS

Welcome to the future of foundation – a groundbreaking hybrid that marries the nurturing essence of K-Beauty skincare with the artistry of high-performance makeup. Introducing our Hybrid Liquid-Serum Foundation, a trailblazing formula that's set to revolutionize your beauty routine.

UNPARALLELED TEXTURE AND CONSISTENCY

Experience a foundation like no other. Our unique formula offers a silky, indulgent texture that effortlessly glides across your skin, providing seamless blending. It's a perfect equilibrium – not overly watery like a serum, yet not as heavy as traditional liquid foundations. The result? A comfortable, barely-there feel that enhances your natural beauty.

CUSTOMIZABLE COVERAGE FOR RADIANT SKIN

Tailor your look with ease. Our foundation enables buildable coverage, allowing you to achieve a natural, glowing finish or layer up for a more polished look. It's your skin, only better.

INCLUSIVE AND NURTURING

Designed for everyone, this foundation is for all skin types. Whether you have sensitive, dry, mature, or dull skin, our nurturing formula works to enhance your complexion. It's skincare and makeup, all in one.

LASTING BEAUTY, ALL DAY LONG

With our Hybrid Liquid-Serum Foundation, longevity is key. The hydrating formula is crafted to withstand sweat and humidity, ensuring your flawless look stays put from morning to night. Say goodbye to constant touch-ups and hello to enduring elegance.

Elevate your beauty game with our next-level, K-Beauty infused foundation. It's not just makeup; it's a skincare revolution in a bottle.



PRICES

Retail **\$48**

Passport **\$44.10**

Partner **\$36**

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Key ingredients



VEGAN COLLAGEN: TREMELLA FUCIFORMIS (MUSHROOM) EXTRACT

An exquisite gem from nature's treasure trove. Known for its intense moisturizing properties, this mushroom extract rivals the hydration power of hyaluronic acid, ensuring skin is drenched in moisture and feels supple. A modern twist on nature's gift, our vegan collagen



BAOBAB OIL

Sourced from the majestic Baobab tree, this exquisite oil not only hydrates but also brings forth a luminosity, making your skin appear as timeless art.



VITAMIN C

Illuminate with the brightening prowess of Vitamin C. A radiant complexion isn't just an aspiration; it's a daily reality.



VITAMIN E

Envelop your skin in the protective embrace of Vitamin E, guarding against environmental stresses while nourishing deeply.



HYALURONIC ACID

Dive deep into hydration. This natural moisture magnet draws in water, plumping up the skin and smoothing out fine lines for a dewy, refreshed



All Ingredients

Water, Titanium Dioxide (CI 77891), Methyl Trimethicone, Hydrogenated Polyisobutene, Glycerin, Phenyl trimethicone, Caprylic/Capric Triglyceride, Isotridecyl Isononanoate, Butylene Glycol, PEG-10 Dimethicone, Polymethylsilsesquioxane, Cetyl PEG/PPG-10/1 Dimethicone, Sorbitan Isostearate, Iron Oxides (CI 77492), Magnesium Sulfate, Distearidimonium Hectorite, Phenoxyethanol, Triethoxycaprylylsilane, Iron Oxides (CI 77491), Aluminum Hydroxide, Ethylhexylglycerin, Polyglyceryl-6 Polyhydroxystearate, Polyglyceryl-6 Polyricinoleate, Iron Oxides (CI 77499), Tremella Fuciformis (Mushroom) Extract, Polyglycerin-6, 1,2-Hexanediol, Adansonia Digitata Seed Oil, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Tocopherol, Ascorbyl Palmitate