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BELLAME

SOCIAL INFLUENCER PROGRAM



## WHO IS BELLAME?

- A science-backed luxury beauty brand focused on enhancing skin, confidence & lives
- The only brand built by a community before a product was ever released, giving consumers what they want.
- Backed by an INC500 internet marketing company that provides unique tools for marketing

## LUXURY PRODUCTS

- Inspired by Luxury, Powered by Science
- Ultra-Luxurious line packed with powerhouse clinical grade ingredients
- Avoids harsh chemicals like Parabens and Phthalates
- Patented technology delivers what your skin needs exactly when it needs it
- Features Baobab Oil (Tree of Life), High-Powered Hyaluronic Acid, Marine Collagen, Vitamin C Ester & Malachite
- Skincare promotes hydration, luminosity, softness and reduces fine lines and wrinkles in as little as one week.

## WHY BELLAME?

- New Skin Care, Cosmetics & Body Care launching this year
- Consumable product line backed by a 45-Day Money Back Guarantee
- Clinically proven & patented ingredients
- Gluten Free & Cruelty Free
- Modeled after European Guidelines
- Low Return Rate
- Owns online platform specially customized for partners, including a first of its kind social media platform to make sharing easy
- Ability to earn up to 40% profits and extra for sharing products and Influencer program that result in purchases.
- Offers luxury trips as incentives
- Proudly paid out over 3 million across all of our beauty partners and influencers

## PARTNERSHIP DETAILS:

### Level 1: Social Influencer Kit (\$104 Value)



- Moisturizing Lipsticks(1): Empower
- Moisturizing Lip Gloss (2): Bella Bronze & Bella Blush
- Bella Blender Artistry Tool
- BELLAME Cosmetic Case

#### Requirements:

- 3,000 or more Instagram Followers and consistent engagement
- 1 Permanent Instagram Post
- 2 Instagram Stories

### Level 2: Silver Social Influencer Kit (\$327 Value)



- Color Palettes (2): Head In The Clouds + Down to Earth
- Moisturizing Lipsticks(2): Ciao Bella + Empower
- Moisturizing Lip Gloss (1): Bella Blush
- Moisturizing Lip Lacquer (1): San Antonio
- Acqua Lumiere Hydrating Cleanser + 3 Bamboo washcloths
- Bella Blender Artistry Tool + BELLAME Cosmetic Case

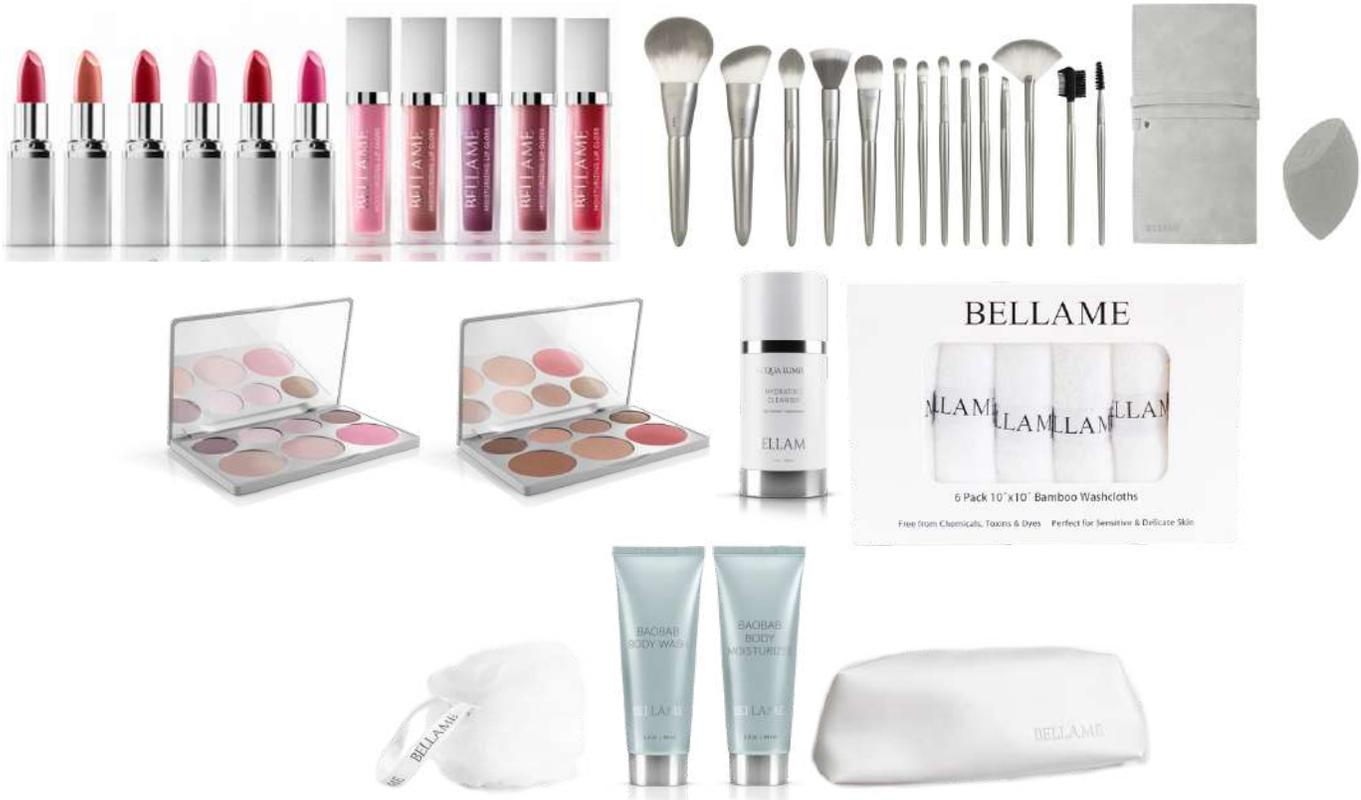


#### Requirements:

- 10,000 or more Instagram Followers and consistent engagement
- 1 Permanent Instagram Post
- 1 Instagram Story of unboxing (including swipe up with custom link)
- 3 Other Instagram Stories within 1 month

## PARTNERSHIP DETAILS:

### Level 3: Gold Influencer Kit (\$780 Value)



- Moisturizing Lipsticks (6): Bombshell, She's All That, Barely There, Ciao Bella, Goddess, Empower
- Moisturizing Lip Gloss (2): Bella Blush & Bella Bronze
- Moisturizing Lip Lacquers (3): Napa, San Antonio, Tulsa
- 16 Piece Artistry Brush Collection
- Color Palettes (2): Head in the Clouds & Down to Earth
- Acqua Lumiere Cleanser & Bamboo Washcloths
- BELLAME Body: 1.5 oz Baobab Body Wash & Moisturizer
- BELLAME Cosmetic Case & Loofah

#### Requirements:

- 15,000 or more Instagram Followers and consistent engagement
- 2 Permanent Instagram Posts
- 1 IGTV + Instagram Story of unboxing (including swipe up with custom link)
- 5 other Instagram Stories within 1-2 months

## INSTAGRAM PHOTO REQUIREMENTS:

- Product/BELLAME Name must be visible
- Highlight the quality of the products and benefits (below)
- Tag @bellamebeautyofficial within your photo and caption
- Include code SAVE15 for first time customers on purchases over \$100
- Include the hashtag #bellamebeauty and #ad OR #sponsored to comply with FTC regulations
  - Note: Please ensure this is a full-feature, meaning BELLAME is the only brand being featured within the post

## BELLAME INFLUENCER COMMISSION STRUCTURE

- Unlimited earning opportunity
- 20-25% commission on purchases made through your boutique link
- 25% automatic savings on personal purchases
- Up to 30% commission with \$1000-\$1,999 sales in any given month (additional 5% paid the following month on the 15th).
- Up to 35% commission with +\$2,000 sales in any given month. (additional 10% paid the following month on the 15th).

As a BELLAME Influencer, you earn on all sales during a given month that you have referred to your boutique. Should someone opt to sign up as a BELLAME Partner, you have the choice of earning a one time bonus on their Starter Kit (amounts vary depending on the kit they order). You also have the option to become a Partner at no additional cost to earn monthly team bonuses on their activities too. This is optional.

\*1099 will be issued in any given calendar year with \$600+ in annual commissions earned

## EXAMPLE CAPTIONS:

Feel free to use these as inspiration but come up with something true to you!

- @bellamebeautyofficial is changing the beauty game one product at a time. Safe and effective ingredients in a patented formula modeled after EU standards, this vegan and cruelty free line produces real results while leaving you feeling pampered. This is a brand I can feel good about using and sharing with you because of my own experience and what I have seen it do for others!
- I don't know about you, but I am always looking for the best in anti-aging products. I want safe actives that produce the best results and @bellamebeautyofficial has exactly what I am looking for. This line is also vegan, nut, gluten, and cruelty free and comes in the most luxurious packaging that you'll want to leave it out on your bathroom counter. With BELLAME you can take care of your skin knowing you're using the best ingredients without harmful chemicals all in a beautifully branded package. Who doesn't want that?
- You guys know I love my makeup routine almost as much as I love my skincare. @bellamebeautyofficial allows me to use the best of both! Since your makeup game will never be a 10 if your skincare game is a two, start with a skincare routine that is safe and effective in 4 simple steps. Follow with the Luxe Color Palettes that are highly pigmented with little fallout and apply it all with the Artistry Brush Set and Bella Blender at prices that can't be beat for the quality.
- I love my @bellamebeautyofficial skincare routine and the fact that I can use less overall products and still get amazing results. The 3-in-1 Cleanser is a makeup remover, cleanser, and hydrating mask and the hydrating moisturizer not only locks all of the active ingredients in but it also creates the perfect canvas for my makeup looks.
- @bellamebeautyofficial lipsticks are my go to for classic colors that also provide hydration without having to use lip balms. With formula packed full of Baobab Oil and Jojoba esters and super pigmented color that performs like a gloss while setting like a matte, I get the best of color and moisture all day long with minimal reapplication. Skincare meets color in a lippie I can wear all year long? Thanks, and yes please!
- Some days you just need some shine for the day and @bellamebeautyofficial does it the best! These lip glosses have a hydration trifecta of Baobab Oil, Shea Butter, and Vitamin E and are a beautiful pop of light color while adding shine and moisture. No more lip balm needed and can be used alone or over your favorite lippie. Ditch the lip balm and grab a few of these, you'll thank me later!

# MOOD BOARD:



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