

DIRECTOR VIP BNC

WASHINGTON, D.C

August 2026

Marriot Marquis Hotel
901 Massachusetts Ave NW,
Washington, DC
August 28th & 29th

Director VIP BNC 2026

washington, D.C

Trip Qualification Period:

September 2025- April 2026

Level 1: Earn BNC Registration plus automatic VIP Reception.

- Hold Paid as Director or higher for 6 of 8 months.
- Personally enroll 6 Brand Partners with a \$99 Starter Order
- Have a cumulative PSV of \$6,000

Level 2: Earn BNC Registration, automatic VIP Reception, and \$250 Travel Bonus.

- Hold Paid as Director or higher for 7 of 8 months.
- Personally enroll 7 Brand Partners with a \$99 Starter Order
- Have a cumulative PSV of \$7,000

Level 3: Earn BNC Registration, automatic VIP Reception, two-night private accommodations, and a \$250 Travel Bonus.

- Hold Paid as Director or higher for 8 of 8 months.
- Personally enroll 12 Brand Partners with a \$99 Starter Order
- Have a cumulative PSV \$12,000

VIP Reception includes a plus one holding a BNC 2026 ticket. This guest may not be a Brand Partner who didn't qualify for this incentive. If a BNC ticket was purchased before earning it, a product credit in the purchase amount will be refunded.

Director VIP BNC 2026

washington, D.C

New Brand Partners enrolled Nov 1st 2025 or later:

November 2025- April 2026

Level 1: Earn BNC Registration plus automatic VIP Reception.

- Hold Paid as Director or higher for 4 of 6 months.
- Personally enroll 6 Brand Partners with a \$99 Starter Order
- Have a cumulative PSV of \$6,000

Level 2: Earn BNC Registration, automatic VIP Reception, and two-night private accommodations.

- Hold Paid as Director or higher for 5 of 6 months.
- Personally enroll 7 Brand Partners with a \$99 Starter Order
- Have a cumulative PSV of \$7,000

Level 3: Earn BNC Registration, automatic VIP Reception, two-night private accommodations, and a \$250 Travel Bonus.

- Hold Paid as Director or higher for 6 of 6 months.
- Personally enroll 8 Brand Partners with a \$99 Starter Order
- Have a cumulative PSV \$12,000

VIP Reception includes a plus one holding a BNC 2026 ticket. This guest may not be a Brand Partner who didn't qualify for this incentive. If a BNC ticket was purchased before earning it, a product credit in the purchase amount will be refunded.

Frequently Asked Questions

Q: I was a partner previously but became inactive and have reactivated. Can I still participate?

A: Yes, all active Brand Partners are eligible to participate in qualifying for this incentive.

Q: I am a customer. Can I participate?

A: You can earn this incentive by enrolling as a Brand Partner and achieving the necessary qualifications.

Q: If I earn this event and cannot attend, will I receive anything?

A: The event has no cash or trade-in value; however, any gifts or swag will be forwarded to you after the event, provided you opt out by the cut-off date.

Q: Do you know where I can track my progress?

A: You can track your monthly progress on your Brand Partner Dashboard.

Q: When will earners be announced?

A: Achievers will be announced as they meet their qualifications, with the final list available on May 5th, 2026, after the April 2026 month-end close.

Q: How will returns impact my eligibility?

A: Your title depends on monthly activity, so returns could impact it. It's wise to keep a buffer and monitor for last-minute returns.

The Small Print

Non-Transferability and Eligibility: This event incentive is non-transferable. Partners must be active, in good standing, and compliant with all BELLAME policies at the time of travel. No cash or equivalent compensation is available if you are unable to attend.

Event Participation Terms: Attendance at BELLAME events requires you and any guest to agree to the BELLAME BEAUTY, INC. Event Terms & Conditions.

Compliance Monitoring: BELLAME reserves the right to monitor participant activities to ensure compliance with Incentive Program rules. All interpretations and decisions are at the Company's sole discretion.

Unforeseen Circumstances: In case of unforeseen events, such as public health concerns or natural disasters, BELLAME will notify participants and may adjust event schedules as necessary. The Company's decisions will be final.

Modification Rights: BELLAME may modify this small print without notice. Continued participation implies acceptance of any changes. We are committed to recognizing your success in building a BELLAME business.