



# BELLAME

## SKINCARE TIPS



OUR SKINCARE PRODUCTS ARE FORMULATED USING HIGH GRADE, CLINICAL ACTIVE INGREDIENTS. IF YOU ARE NOT ALREADY USING A CLINICAL LINE WE RECOMMEND THAT YOU START BY INTRODUCING OUR PRODUCTS INTO YOUR SKINCARE ROUTINE 2X PER WEEK AND WORK YOUR WAY UP TO 7 DAYS AS YOUR SKIN GETS ACCUSTOMED TO THE FORMULA.

FOR HIGHLY SENSITIVE SKIN, PATCH TESTING IS KEY TO MINIMIZE THE RISK OF A FULL BREAKOUT. A SMALL PART OF YOUR CHIN OR CHEEK IS USUALLY A GREAT PLACE TO START. IF THE REACTION IS IMMEDIATE, IT CAN BE AN ALLERGIC REACTION TO ONE OF THE INGREDIENTS, THE FULL LISTING OF EACH INGREDIENT CAN BE FOUND ON THE SHOP PAGE OF EACH PRODUCT (+SEE FULL LIST).

BEFORE YOU BEGIN A NEW PRODUCT, WE SUGGEST YOU KEEP IN MIND THE FOLLOWING KEY POINTS:

- AS WITH ALL SKINCARE ROUTINES, BUT ESPECIALLY HIGH-GRADE CLINICAL LINES, BE SURE TO USE SUNSCREEN WHEN ENJOYING THE OUTDOORS.
- VITAMIN C ESTER CAN CAUSE A TINGLY REACTION WITH OR WITHOUT REDNESS. THIS IS A COMMON REACTION FOR SENSITIVE SKIN. VITAMIN C CAN ALSO MAKE YOUR SKIN MORE SENSITIVE WITH SUN EXPOSURE.
- OUR HYDRATING CLEANSER IS THICK ENOUGH TO BE USED AS A MASK. THIS ALSO MEANS IT IS CRITICAL TO REMOVE THE CLEANSER FULLY PRIOR TO LAYERING ANY OTHER PRODUCT ON TOP, TO AVOID CLOGGING OF THE PORES. THIS CAN HAPPEN OVER TIME, SO IF YOU ARE EXPERIENCING BREAKOUTS AFTER USING THE LINE FOR A WHILE, THIS COULD BE THE CULPRIT. GENTLY WIPING THE CLEANSER AWAY WITH A SOFT WASH CLOTH IS A MUST, AND SPLASHING YOUR FACE CLEAN AFTER IS ALWAYS A GOOD IDEA.

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- NEVER RUB YOUR FACE WITH THE WASHCLOTHS, OUR CLEANSER IS MEANT TO BE MELTED OFF WITH WARM WATER (NOT HOT) AND GENTLY WIPE AWAY. A SOFT BAMBOO WASHCLOTH IS RECOMMENDED WHEN WIPING THE CLEANSER AWAY. NEVER USE A HARSH WASHCLOTH.
- OUR HIGH GRADE CLINICAL INGREDIENTS IN THE LINE GENTLY EXFOLIATE YOUR SKIN. IN ADDITION TO SUN PROTECTIONS (SUNSCREEN), THE USE OF A MOISTURIZER IS OF THE UPMOST IMPORTANCE. REMEMBER SERUM IS NOT A MOISTURIZER, AND ACTUALLY HAS TINY MOLECULES THAT ALLOW THE FORMULA TO WORK INSIDE YOUR SKIN. THE MOISTURIZER IS MEANT TO LOCK IN THE HEALTHY OIL'S.
- MAKE SURE YOU ARE USING ENOUGH OF THE MOISTURIZER AND NOT SKIMPING. IN WINTER MONTHS, IT'S VERY IMPORTANT TO CONTINUE TO HYDRATE SO EACH STEP OF THE SYSTEM ESPECIALLY THE MOISTURIZER IS VERY IMPORTANT. EVEN IF YOU WERE NOT USING OUR BRAND IT IS ONE OF THE MOST CRITICAL STEPS IN YOUR REGIMEN EACH DAY. REMEMBER YOU ARE EXFOLIATING YOUR SKIN GENTLY AND YOU'RE TREATING IT IN A CLINICAL WAY SO MOISTURIZER IS VERY IMPORTANT.
- THE AREA AROUND YOUR EYES IS THE THINNEST SKIN ON YOUR ENTIRE BODY ALWAYS TAKE EXTRA CARE WITH PRODUCTS AROUND THIS AREA BE SURE TO ALWAYS RINSE COMPLETELY AND MOISTURIZE . SUN PROTECTION IS WORTH MENTIONING AGAIN, AS THE EYE ARE IS VULNERABLE DUE TO BEING SO THIN SKINNED.
- IF THE REACTION IS IMMEDIATE, IT MAY BE AN ALLERGIC REACTION TO ONE OF THE INGREDIENTS, THE FULL LISTING OF EACH INGREDIENT CAN BE FOUND ON THE SHOP PAGE OF EACH PRODUCT (+SEE FULL LIST).

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- IF THE REACTION HAPPENS AFTER USING THE PRODUCT FOR SOMETIME IT COULD BE A PURGING OF THE SKIN. WHICH IS DEFINED AS AN ACCELERATED RATE OF EXFOLIATION. SO IF YOU HAVE CLOGGED PORES, THEY CAN TURN INTO PIMPLES AND ACTIVE ACNE WHEN BROUGHT TO THE SURFACE THROUGH EXFOLIATION. EXISTING BLEMISHES CAN TEMPORARILY BECOME LARGER. THE PURGING PERIOD CAN BE DIFFERENT FOR EVERYONE BASED ON THEIR OWN SKIN PROFILE. MOST PEOPLE NEVER EXPERIENCE PURGING. FOR THOSE WHO DO, THIS TYPICALLY LASTS 4-6 WEEKS, USUALLY NOT BEYOND.

THE GOOD NEWS IS THAT OUR BASE OF LOYAL REPEAT CUSTOMERS HAS CONTINUED TO GROW SIGNIFICANTLY IN THE PAST FEW YEARS + OUR RETURN ORDERS RATE IS EXTREMELY LOW, NOT JUST IN COMPARISON TO THE BEAUTY INDUSTRY BUT EVEN E-COMMERCE.

OF COURSE THERE CAN BE SOMETHING THAT SIMPLY DOESN'T AGREE WITH YOUR SKIN , WHICH IS NORMAL, NO SKINCARE LINE IN THE WORLD IS PERFECT FOR 100% OF THE POPULATION AND THAT IS WHY WE OFFER A 45 DAY MONEY-BACK GUARANTEE TO ALL OUR CUSTOMERS.

ALL THAT BEING SAID AS MENTIONED ABOVE IT IS ALWAYS BEST TO CHECK WITH YOUR DERMATOLOGIST. AS MENTIONED ABOVE, WE PROVIDE DETAIL LIST OF EVERY INGREDIENT IN EACH OF OUR PRODUCTS, THIS IS A GREAT THING TO REVIEW WITH YOUR DERMATOLOGIST, BECAUSE EVERY SKIN PROFILE IS DIFFERENT.

IF IT TURNS OUT THAT OUR LINE IS NOT SUITABLE FOR SOMEONE, WE DEFINITELY LOOK FORWARD TO THEM TRYING ANOTHER PRODUCT FROM OUR BELLAME PORTFOLIO THAT MIGHT BETTER SUITED FOR THEIR SKIN PROFILE.

QUESTIONS? EMAIL US: AT [HELLO@BELLAME.COM](mailto:HELLO@BELLAME.COM)