

# MEET THE PRODUCT

## BELLAME ACQUA LUMIERE HYDRATING SERUM

1 FL OZ | 30ML

### The Bellame Benefit

Once considered a complicated add-on, serums are now a staple for those who are serious about their skincare regimens. Our liquid powerhouse – the very definition of “good thing, small package” – delivers a highly concentrated dose of mineral anti-oxidants from the copper-enriched gemstone Malachite. A favorite of the Egyptians, Malachite is known to firm skin, block inflammation and repair sun damage. So lightweight it sinks right in, this mega-rich serum is a fierce foe against lines, wrinkles and discoloration.

- Delivers a highly concentrated dose of mineral anti-oxidants.
- Firms skin.
- Blocks inflammation.
- Repairs sun damage.



#### **Baobab Oil:**

##### **From the "Tree of Life," is known to:**

- Be an emollient, providing superior moisture to the skin.
- Be an insulator, protecting the skin from excessive temperatures.
- Be a rejuvenator, promoting rejuvenation of skin cells.
- Be an antioxidant, preventing the skin from free radical damage.
- Be an anti-inflammatory because of the presence of Omega fatty acids in it.
- Promotes wound healing.

#### **High-Powered Hyaluronic Acid:**

Known to deliver lasting moisture to the skin, diminish fine lines and wrinkles, tone and firm the skin, support your skin's healing and repairing ability, protect against inflammation and provide antioxidant defense to fight UV damage.

#### **Inflacin:**

A patented proprietary molecule that blocks the myriad of bad effects of inflammation. It also shortens the

formation of free radicals providing a natural shield against sun damage.

#### **Soluxomes:**

A patented proprietary ingredient delivery system ensuring your skin gets exactly what it needs where it needs it, ensures ingredients are absorbed sub-dermally in their most pristine high powered state. It also ensures the quantity of ingredients that pass the Stratum Corneum is higher and stays in the Epidermis and Dermis longer without entering the bloodstream.

#### **Vitamin C Ester:**

Known to boost Collagen production to plump and firm skin, reduce the appearance of brown spots, sun damage and age spots, reduce inflammation, even skin tone for a brighter, more youthful glow, and increase the skin's natural healing response.

#### **Malachite:**

Known to provide antioxidant protection from free radicals, increase collagen and elastin production by fibroblasts, increase keratin production within the skin and promote cellular detoxification by increasing glutathione reductase production.

#### **Marine Collagen:**

Known to promote glowing, vibrant skin, provide elasticity to the skin, reduce the appearance of fine lines and wrinkles, provide hydration for the skin, and act as an antioxidant.

## PRICES

Retail **\$88**

Passport **\$79.20**

Partner **\$66**

### Directions

For an instant lift and deeper impact day and night, gently massage upward and outward onto entire face for 30 seconds. Using the palms of your hands, lightly press serum into skin and let it penetrate for a full minute before layering on Hydrating Eye Cream and Hydrating Moisturizer.

### Pro - Tip

Remember serum is not a moisturizer. It has microscopic molecules that allow the formula to penetrate inside your skin. Moisturizer is a must following a serum to lock in the healthy oils that your skin needs.

## Ingredients

Water, Methyl Gluceth-20, Sodium Hyaluronate Crosspolymer, Glycerin, Ammonium Acryloyldimethyltaurate/VP Copolymer, Aloe barbadensis (Aloe Vera) Leaf Extract, Camellia sinensis (Green Tea) Leaf Extract, Camellia oleifera (White Tea) Leaf Extract, Evodia rutaecarpa Fruit Extract, Tetrahexyldecyl Ascorbate, Adansonia digitata (Baobab) Seed Oil, Malachite Extract, Hydrolyzed (Marine) Collagen, Sodium PCA, Urea, Trehalose, Polyquaternium-51, Sodium Hyaluronate, PEG-12 Glyceryl Dimyristate, PEG-23 Glyceryl Distearate, Propanediol, Disodium EDTA-Copper, Fragrance, Potassium Sorbate, Gluconolactone, Sodium Benzoate, Calcium Gluconate.