

MEET THE PRODUCT

BELLAME DREAM LUXE SLEEPING MASK

1.7 fl oz | 50ml

The Bellame Benefit

Wake up to seriously better skin. This next-level overnight sensation - a custom luxury sleep mask - is packed with innovative and proven active ingredients you've come to expect from BELLAME. In just one night, you'll see the impact of high-powered Hyaluronic Acid and new spotlight ingredients that work synergistically to deliver truly amazing results.

- **Faster cell turnover**
- **Pore-declogging**
- **Brightening**
- **Hydrating**
- **Stellar lightening properties to reveal radiant, youthful skin.**



Ingredients

Water, Glycerin, Dimethicone, Sodium Hyaluronate Crosspolymer, Polyglycerin-10 Pentaisostearate, Polymethylsilsesquioxane, Ammonium Acryloyldimethyltaurate/VP Copolymer, Polysilicone-11, Butylene Glycol, Bakuchiol, Wine Extract, Saccharomyces cerevisiae Extract, Citrullus lanatus (Water Melon) Fruit Extract, Lens esculenta (Lentil) Fruit Extract, Pyrus malus (Apple) Fruit Extract, Camellia sinensis (White Tea) Leaf Extract, Camellia sinensis (Green Tea) Leaf Extract, Polygonum cuspidatum Root Extract, Chamomilla recutita (Matricaria) Flower Extract, Niacinamide, Calcium Pantothenate, Sodium Ascorbyl Phosphate, Tocopheryl Acetate, Pyridoxine HCl, Sodium Lactate, Sodium PCA, PEG-12 Glyceryl Dimyristate, PEG-23 Glyceryl Distearate, Maltodextrin, Silica, Polysorbate 40, Sodium Starch Octenylsuccinate, Fragrance, Disodium EDTA, Potassium Sorbate, Sodium Benzoate, Phenoxyethanol, Caprylyl Glycol, Ethylhexylglycerin, Hexylene Glycol.

PRICES

Retail **\$78**

Passport **\$70.20**

Partner **\$58.50**

Directions

After cleansing, apply mask evenly across face. After the product is absorbed, completely leave treatment overnight and rinse off in the AM. Use two to three times a week for best results.

Pro Tips

When using the Dream Luxe Sleeping Mask along with the Acqua Lumiere collection, follow your usual routine, but use the Dream Luxe in place of the moisturizer.

MARKET THE PRODUCT

With so many active, super-charged ingredients, doesn't skin get sensitized? Not at all, thanks to a concentrated Chamomile Extract that calms, soothes and acts as an antioxidant. In just two weeks, a natural moisturizing complex extracted from apples is clinically shown to boost skin hydration by 88%. After a night in this mask, what does the morning bring? Dewiness, brightness and hydration. In other words, all good things.

Creative Strategies

Hyaluronic Acid meets the calming effects of Chamomile.

"A nightcap for your skin!" (Wine Extract)

#MaskMonday - be consistent, post a story using your mask every Monday!

"Wake up with the dewy glow you've always wanted."

"You don't have to dream for better skin anymore, your dreams come true with Dream Luxe."

"I woke up like this."

Enhance your skincare routine with this simple and luxurious evening step.

Go live and show how the Dream Luxe works! How it soaks in, describe how it feels!

Make a hyperspeed video of your entire routine featuring Dream Luxe.

BELLAME Hydrating Cleanser + Dream Luxe = the perfect pairing.

Consider a before and after for Dream Luxe use to show changes.

Market leaving it on your nightstand, because that's how in love you are!

Share the Benefits

Wine Extract

The ingredients that are beneficial for skin in red wine are polyphenols, specifically Resveratrol. Resveratrol protects against free radicals, which are a big contributor to fine lines and wrinkles.

High-Powered Hyaluronic Acid

Our super-charged Hyaluronic Acid boasts 50 times the power of that famous "moisture magnet," and five times more hydration, even after 24 hours. So if basic Hyaluronic Acid can pull and retain 1000 times its weight in water, just think how well our High-Powered Hyaluronic Acid can plump, volumize and moisturize skin.

Chamomile Extract

Used to relieve inflammatory skin conditions and calm sensitive skin. Provides some antioxidant protection and can be used to soothe, moisturize and stop the growth of bacteria.

Inflacin

A patented proprietary molecule that blocks the myriad of bad effects of inflammation. It also shortens the formation of free radicals providing a natural shield against sun damage.

Soluxomes

A patented proprietary ingredient delivery system ensuring your skin gets exactly what it needs where it needs it, ensures ingredients are absorbed sub-dermally in their most pristine high powered state. It also ensures the quantity of ingredients that pass the Stratum Corneum is higher and stays in the Epidermis and Dermis longer without entering the bloodstream.

White Tea Extract

Protects skin from damage. Antioxidants reduce oxidative stress to the skin. This type of stress is thought to promote wrinkles and uneven pigmentation.

Green Tea Extract

Anti-aging properties. The polyphenols in Green Tea possess potent antioxidant and skin-soothing properties. Improves the appearance of sun-damaged skin.

Watermelon Fruit Extract

Rich in Potassium, Vitamins A, C, and B, amino acids, and Lycopene, a powerful antioxidant that helps minimize the appearance of wrinkles, fine lines, and age spots.

Bakuchiol

An antioxidant and anti-inflammatory natural alternative to retinol, reduces the appearance of fine lines. Bakuchiol is derived from Bakuchiol seeds. Targets wrinkles and aging skin.

Apple Extract

Apple is great for oily and acneic skin types, it also acts as a gentle exfoliator.

Glycerin

Used in soaps and cleansers because it can help reduce oily skin and attracts water to the skin. Glycerin is non-comedogenic (meaning it won't clog your pores) and helps to hydrate the skin by attracting moisture and helps seal it in.

Niacinamide

Also known as Vitamin B3. A vitamin that works with the natural substances in your skin to help improve enlarged pores, uneven skin tone, fine lines, wrinkles and dullness.

Dimethicone

Skin protectant that prevents water loss by forming a hydrating barrier on the skin.

Butylene Glycol

Conditioning agents that add a layer of softness to your skin. They're also called moisturizers. Butylene Glycol works to condition skin by coating the surface of your cells.

Lentil Fruit Extract

Has been found to increase moisture in the skin while diminishing lines and wrinkles. The ingredient, which is rich in Vitamin B5, functions as a skin protectant, conditioning agent, and antioxidant.

Polygonum Cuspidatum Root Extract

Also known as Japanese knotweed, it has become a popular, natural ingredient in anti-aging supplements and anti-wrinkle creams due to the presence of Resveratrol (also in wine extract).

Vitamin C Ester

Functions as an antioxidant, a substance that neutralizes free radicals, reducing the amount of damage that they can do to cells. Helps slow down the aging process and the formation of fine lines and wrinkles.

Tocopheryl Acetate

A form of vitamin E, an antioxidant, which helps fight free radical damage and promote skin healing to diminish signs of aging. It also provides moisture and strengthens skin's protective barrier to prevent moisture loss.

Pyridoxine Hydrochloride (HCL)

Strengthens and repairs skin's barrier with powerful plant and vitamin-derived antioxidants that defend from aging environmental factors.

Sodium lactate

Acts as a bacteriostatic agent, which means that it stops bacteria from reproducing (acneic skin types).