

BellaDreams

NAYARIT, MEXICO

October 2025

Dreams & Secrets Bahia Mita

Check-in Oct 10th | Check-out Oct 13th

BellaDreams 2025

Nayarit, Mexico

Trip Qualification Period:

September 2024- August 2025
(Enhanced 12 month qualifications)

Level 1= 25,000 Points

- Earn event plus three nights' accommodations (shared room).

Level 2= 50,000 Points

- Earn event plus accommodations for three nights (shared room) and a \$500 Travel bonus.

Level 3= 100,000 Points

- Earn the event, three nights of private room accommodations for you and a guest, and a \$1,000 travel bonus.

BellaDreams 2025

Nayarit, Mexico

New Brand Partners enrolled March 1st 2025 or later:
March 2025- August 2025

Level 1= 15,000 Points

- Earn event plus three nights' accommodations (shared room).

Level 2= 30,000 Points

- Earn event plus accommodations for three nights (shared room) and a \$500 Travel bonus.

Level 3= 60,000 Points

- Earn the event, three nights of private room accommodations for you and a guest, and a \$1,000 travel bonus.

BellaDreams 2025

Nayarit, Mexico

Earn points by building your favorite part of the business. Design your way to earning this magnificent destination Incentive!

Sponsoring New Brand Partners: Earn points based on the total qualifying orders of new Brand Partners you sponsor.

Personal Sales: Once your Personal Sales Volume hits \$500 each month, you'll receive one point for every dollar sold, including your personal purchases.

Mentor Points: Earn points by mentoring your personally sponsored Brand Partners as they reach new ranks for the first time.

Rank Promotion: Earn points when YOU advance to a new rank for the first time during the qualification period.

Rank Maintenance: Earn points each qualifying month by maintaining rank during the incentive period.

Sponsoring Points

Earn points based on the total qualifying orders of new Brand Partners you sponsor.

Starter Order	Points Earned
\$99	100
\$100-\$199	150
\$200-\$299	200
\$300+	250

Earn points for each new Brand Partner that you sponsor during the qualification period. Points are based on the qualifying Starter Order of your new Partner. Maximum points per New Brand Partner: 250.

Example: Mary enrolls Laura with a \$175 Starter Order, so Mary will earn 150 points sponsoring points. If Laura enrolls with a \$325 Starter Order, Mary will earn 250 points.

Personal Sales Points

Once you reach \$500 in Personal Sales Volume each month, earn one point per dollar sold, including personal purchases.

Personal Sales	Points Earned
\$500	500
Over \$500	1 point per dollar PSV (unlimited)

Earn unlimited points towards qualifications, the more sales mean more points!

Example: Terri had five customers who each bought \$200 of products, and she made a personal purchase of \$100. This totaled \$1,200 in Personal Sales Volume. Because she met the minimum of \$500 in Personal Sales Volume, she now earns a point for every dollar of PSV, totaling 1,200 Sponsoring Points.

Mentor Points

Earn points by mentoring your personally sponsored Brand Partners as they reach new ranks for the first time.

Team 1st Time Rank	Points Earned
Director	100
Sr. Director	250
Exec. Director	300
Diamond Director	400
Sr. Diamond Director	500
Elite Diamond Director	1,000
Executive Diamond Director	1,500
Platinum Exec. Director	2,000
Presidential Director	2,500

Example: Cassie, a Sr. Director, sponsored Becky, who hit Director in April, Cassie earned 100 points. Becky's held Director in May and June gave Cassie 200 more points. After Becky's promotion to Sr. Director in July, Cassie earned 350 points that month and another 350 in August, totaling 1,200 points.

Rank Promotion

Earn points when YOU advance to a new rank for the first time during the qualification period.

Your 1st Time Rank	Points Earned
Director	1,500
Sr. Director	2,500
Exec. Director	3,750
Diamond Director	5,000
Sr. Diamond Director	7,500
Elite Diamond Director	10,000
Executive Diamond Director	15,000
Platinum Exec. Director	20,000
Presidential Director	25,000

Earn points for every new promotion; points are cumulative.

Example: A Lifetime Director who is promoted to Diamond in October earns 11,250 points (2,500 + 3,750 + 5,000).

Rank Maintenance Points

Earn points each qualifying month by maintaining rank during the incentive period.

Rank to Maintain	Points Earned
Director	250
Sr. Director	500
Exec. Director	750
Diamond Director	1,000
Sr. Diamond Director	1,500
Elite Diamond Director	2,000
Executive Diamond Director	2,500
Platinum Exec. Director	3,000
Presidential Director	4,000

In the month of Rank Promotion, no Rank Maintenance points are earned.

Example: Rose is a Director before qualifications begin. In September, she holds the Position, and she earns 250 points. In October, she does not hold the position, so she earns no points. November, she is a Director, so she earns 250 points.

More Details Mentor Points:

The minimum rank to earn mentor points is paid, Sr. Director. If your first generation has achieved a new rank, but you are not paid as a Sr. Director that month, you will not earn those points.

Mentor points are awarded monthly throughout the qualification period. Your first-generation Director or above must have achieved a new rank and be paid at that rank for each month you earn points.

You can earn multiple points in any given month. If your first generation held the rank of Director in the first month of qualifications and achieved the rank of Executive Director a few months later, you would earn 250 Mentor points for Sr. Director and 300 Mentor points for Executive Director, for a total of 550 points the month of promotion.

Example: If Lily was a first-generation Director who maintained her title in September, the first month of the qualifications, but was a Brand Partner the second month and regained her Director status in the third month, you will not earn Mentor points for her as she is not a first-time promotion.

Frequently Asked Questions: Points

Q: Are Personal Sales Points Cumulative? If I achieved sales of \$450 in May, \$300 in June, and \$1,500 in July, will my points total 2,250?

A: No, points are not cumulative. They are calculated month-to-month based on personal sales for each specific month.

Therefore, you would not earn any points in May or June but 1,500 points in July, based on your monthly sales.

Q: Do You Round Cents in Sales Figures? I achieved sales of \$1,523.55 in May. How many points will I earn?

A: We do not round cents in sales figures. For your \$1,523.55 sales in May, you would earn 1,523 points.

Q: Impact of Rank Changes on Points Accumulation. If I was a paid Director in May and June but missed my rank in July and August due to personal challenges yet regained it in September with a promotion to Sr. Director, do I lose the points from May and June?

A: No, points earned during any qualification period are retained in your 'point bank' and remain valid throughout the entire qualification period, regardless of rank changes.

Frequently Asked Questions: Points

Q: Earning Rank Maintenance Points After Promotion—After being promoted to Executive Director in May and earning promotion points for Senior Director and Executive Director, will I receive Rank Maintenance points for Senior Director and Executive Director in June and July?

A: Rank maintenance points are awarded based on the paid rank for each month. If you were paid as an Executive Director in June, you would earn 750 points for June and the same for July.

Q: Points for Promoting a Director. I was a Director in April and May and promoted Sandra to Director in June. I didn't meet the requirements for Sr. Director at that time. Will I earn points for promoting Sandra? What if I regain my Director status later?

A: You must be paid as a Sr. Director to earn Mentor points for promoting a Director.

Q: Mentor Points for Promoting a Director- What happens in the month I promote Sandra, but do not meet the Sr. Director requirements? Does anyone earn points?

A: In the month you promote a Director without meeting the Sr. Director requirements: no Mentor points are awarded.

Frequently Asked Questions

Q: I was a partner previously but became inactive and have reactivated. Can I still participate?

A: Yes, all active Brand Partners are eligible to participate in qualifying for this incentive.

Q: I am a customer. Can I participate?

A: You can earn this incentive by enrolling as a Brand Partner and achieving the necessary qualifications.

Q: If I earn this event and cannot attend, will I receive anything?

A: The event has no cash or trade-in value; however, any gifts or swag will be forwarded to you after the event.

Q: Do you know where I can track my progress?

A: You can track your monthly progress on your Brand Partner Dashboard.

Q: When will earners be announced?

A: Achievers will be announced as they meet their qualifications, with the final list available on July 5th, 2025, after the June 2025 month-end close.

Q: How will returns impact my eligibility?

A: Your title depends on monthly activity, so returns could impact it. It's wise to keep a buffer and monitor for last-minute returns.

The Small Print

Non-Transferability and Eligibility: This event incentive is non-transferable. Partners must be active, in good standing, and compliant with all BELLAME policies at the time of travel. No cash or equivalent compensation is available if you are unable to attend.

Event Participation Terms: Attendance at BELLAME events requires you and any guest to agree to the BELLAME BEAUTY, INC. Event Terms & Conditions.

Compliance Monitoring: BELLAME reserves the right to monitor participant activities to ensure compliance with Incentive Program rules. All interpretations and decisions are at the Company's sole discretion.

Unforeseen Circumstances: In case of unforeseen events, such as public health concerns or natural disasters, BELLAME will notify participants and may adjust event schedules as necessary. The Company's decisions will be final.

Modification Rights: BELLAME may modify this small print without notice. Continued participation implies acceptance of any changes. We are committed to recognizing your success in building a BELLAME business.